

Fundraising by Volunteer Driver Programs

100 WAYS TO RAISE FUNDS

Surveys undertaken by the Beverly Foundation have included a question related to sources of funding transportation services. The vast majority of respondents were volunteer driver programs. While the question was somewhat different each year, the top five sources selected year-after-year were:

- government grants
- passenger donations and fees
- destination contributions
- fundraisers
- general contributions

Below is a list of 101 methods organizations identified as important revenue sources.

GENERAL TAX RELATED FUNDING

- State general fund allocations
- State government appropriations
- Funding from WRTA
- Appropriations from counties
- County sales tax
- City sales tax
- City general fund allocation
- Community coordinated funds
- Appropriations from communities
- Local payroll tax

TRANSPORTATION RELATED FUNDING

- New Freedom funds
- Federal source: SSB5
- Local Tax revenue
- TANF
- Funding from local transit provider
- Local transportation authority
- 5311 funding
- 5310 funding for vehicles
- Title XX funding
- Purchased services
- Special transportation fund through local transportation district

FOR MORE INFORMATION

Please visit the numerous fact sheets and exercises in addition to the planning, implementation, and evaluation sections of the TurnKey Kit.

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AGING/HUMAN SERVICE RELATED FUNDING

- Title III Older Americans Act Funds
- State Bureau of Elderly Affairs
- Local Area Agency on Aging
- City Commission on Aging
- City Department on Aging
- State funding through aging network
- Department of Indian Affairs
- County Commission on Aging
- Department of Health & Human Services
- State Medicaid funding

COMMUNITY EVENT RELATED FUNDING

- Annual dinner/banquet
- Vehicles wrapped with advertisements
- Commercial enterprises
- On-board and bus stop shelter marketing
- Thrift store profits
- Income from other agency programs
- Bingo fundraising activity
- Casino night

FEES

- User membership fees
- User purchases of services
- Private pay fees
- Fee from service contracts
- Medicaid transportation reimbursement
- LTAF Funds
- Adult day center customer support
- Transportation contract dollars
- Contracts with assisted living centers
- Contracted service agreements
- Care facility payments
- Vouchers from customers
- Reimbursement from Veterans Administration
- Insurance payments
- Partnerships with Indian Tribes
- State contracts
- State home care programs
- Medicare and Medicaid capitation fees
- Medicaid transportation reimbursement
- Title XIX non-Medicaid transportation
- Medical trips billed to Medicaid
- Small fares above voucher value
- Contracts with non-profit agencies
- Charter operations
- Payments from older adult housing

INDIVIDUAL CONTRIBUTIONS

- Contributions from individuals
- In-kind dollar value of volunteer driver hours
- Volunteers' personal vehicles
- City council member donations
- Volunteer donations of mileage
- Reimbursement
- Anonymous donations
- Memorials
- Non-client/non-passenger donations
- Bequests
- Excess pledge revenue

COMMUNITY DONATIONS

- Community congregations
- Jewish Federation donations
- Catholic community services grants
- Civic club donations
- Kiwanis donations
- Community foundation grants
- Local car dealerships
- American Cancer Society
- Philanthropic clubs
- United Way
- Rotary club
- Matching support for grants
- Red Cross
- Older adult groups/clubs

OTHER

- Foundation support for staff
- Support from program sponsors
- Support from destinations
- Annual year-end holiday appeal
- Monthly donors
- National foundation grant
- Corporate partnerships
- Donations from towns in service area
- Donations via mail
- Contributions from coalition members
- Corporate contributions
- Endowment