

20 Tips On Evaluation

In evaluating a volunteer driver program, it is important to:

- 1.** review evaluation criteria
- 2.** design appropriate evaluation methods
- 3.** involve staff, drivers, and riders in the evaluation process
- 4.** use an outside evaluator if possible

Analyze

- 5.** driver feedback information
- 6.** rider feedback information
- 7.** staff reports
- 8.** operation data
- 9.** ride data
- 10.** cost data
- 11.** performance data

Review

- 12.** reaction to and support for the program
- 13.** funding support for the program
- 14.** feedback from volunteer organizations
- 15.** appropriateness of risk management strategy
- 16.** effectiveness of driver recruitment
- 17.** effectiveness of rider recruitment

Assess

- 18.** the impact of the program on volunteer drivers
- 19.** the impact of the program on riders
- 20.** data to determine program efficiency, effectiveness, and impact